



EdtoDo Technovations LLP

(A StartupIndia & DPIIT Recognized Entity)

279, V.M.Chatram, Tirunelveli-627001,

Branches in Padi, Chennai-050

& Rajapalayam-626117, +91 9626561437.

PROFESSIONAL PROFILE

NAME : Mohammed Newsath Sherif J
DESIGNATION : Managing Director & CEO
COMPANY : EdtoDo Technovations LLP
StartDom Education Vertical,
TRAINER : Recognized Trainer by EDII-TN & Mentor
for Tamilnadu's Naan Mudhalvan Scheme & Meity startup club.



Linkedin Profile: https://www.linkedin.com/in/mohammed-newsath-sherif-j-entrepreneur?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app

Mr. Mohammed Newsath Sherif currently holds the position of Managing Director & Chief Executive Officer (CEO) at EdtoDo Technovations LLP, an StartupIndia & DPIIT recognised company, with vertical StartDom Education Associated with S Square Bharath Innotech Pvt Ltd, a promising startup's that has been recognized by MSME & state government of Tamilnadu. He has professional experience in Industry 4.0, Web 3.0 technologies, Business Analytics, Financial, Entrepreneurship & Marketing techniques.

He started off his career as a Marketing Expert and Trainer at Gustovalley Technovations LLP in Bangalore. Subsequently, he embarked on an entrepreneurial journey by establishing StartDom Education & EdtoDo Technovations LLP.



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Mr. Mohammed Newsath Sherif J. is a distinguished academic and accomplished professional with a Bachelor's degree in Mechanical Engineering from P.S.R. Engineering College, Sivakasi, where he graduated as a university rank holder. He also holds a Master's degree in Business Administration from NIT Management Studies, Coimbatore.

With expertise across diverse fields such as Entrepreneurial Development & Management, Resource Development & Management, Industry 4.0 & Web 3.0 technologies, Market Research, Marketing Strategy Development, CRM, Team Building, SEO, IPR, Digital Marketing, and Human Resource Development, he has established himself as a versatile and knowledgeable leader in his field. Mr. Sherif's contributions extend beyond training and mentorship; he has a profound commitment to fostering innovation and entrepreneurship across all levels. His background in **Industry 4.0 and Web 3.0 technologies** enables him to guide emerging businesses in harnessing cutting-edge advancements, including AI, IoT, and blockchain, Generative-AI aligning them with market needs for sustained growth. His strategic insights into digital marketing and CRM have equipped numerous ventures to strengthen their customer engagement and brand presence in a competitive digital landscape.

Throughout his career, Mr. Sherif has played a pivotal role as an influential resource person, contributing to over **1000+ programs**. His engagements include Technical skills, Entrepreneurship Development Programs (EDP) and workshops hosted by leading institutions and organizations such as EDII, TNULM, MSME, DST-India, Naan Mudhalvan, and Startup India. His impact spans **150+** colleges and numerous industry-led initiatives, where he has guided over **2 lakh** students, faculty, professionals, and aspiring entrepreneurs, empowering them to embark on successful entrepreneurial journeys.



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Additionally, Mr. Sherif has been an esteemed jury member for a variety of Hackathons, Ideathons, and Business Plan Presentation contests, including highly recognized events such as the MSME, DST, Smart India Hackathon, EDII competitions, UNICEF-supported programs, and Naan Mudhalvan initiatives. His role as a judge in these influential events underscores his deep commitment to promoting innovation and fostering entrepreneurial talent on both national and regional scales.

As a dedicated mentor, Mr. Sherif has supported over 10 startups, expertly guiding them through crucial phases of registration, funding, incubation, business development, and scaling. His strategic mentorship has enabled these startups to secure funding through diverse government and private sector initiatives, laying the groundwork for long-term sustainability and success. His insight and experience provide critical support in overcoming challenges, securing necessary resources, and positioning ventures for substantial growth.

A respected leader with a proven track record of success, Mr. Sherif possesses a unique blend of strategic vision and hands-on expertise that enables him to drive innovation, boost revenue, and improve customer satisfaction. His leadership of **EdtoDo Technovations LLP** has led to remarkable achievements and exponential growth, setting new benchmarks within the entrepreneurial ecosystem. His expert guidance has not only facilitated startup funding but also accelerated some ventures toward potential unicorn status, further establishing him as a sought-after authority in entrepreneurship and business development.

With a holistic approach that combines technical knowledge, business acumen, and a commitment to community impact, Mr. Sherif is well-regarded across the industry as an influential mentor and thought leader. He remains accessible for collaboration and consultation, and can be reached at sherifjhussain@gmail.com.